

Salon de la Chasse et de la Faune Sauvage

From 28 to 31
march 2025

Parc des Expositions
L'Île l'Aumône - 78200 Mantes-la-Jolie

The absolute passion
of the hunting way of living

Equip yourself | Share | Travel | Meet

www.salondelachasse.com 01 34 78 98 44



Exhibiting at the *Salon de la Chasse et de la Faune Sauvage* provides demanding professionals with **high visibility** for their brands, products or services. It also ensures that he meets a passionate sportsmen with strong purchasing power.



In numbers

27th edition in 2024

49 000 visitors

135 000 subscribers on RS

+ 4 000 brands represented

5 000 parking spaces (including parking exhibitors adjacent to the tent)

2 000 nearby hotel rooms

35 minutes from Paris and Rouen

5 minutes from the highway



The All Hunting Show

The Salon de la Chasse et de la Faune Sauvage is THE meeting place for all hunters and all types of hunting. It is a BtoC but also a BtoB event with great potential.



A covered exhibition hall

Infrastructures worthy of the event; a 15,000 m² heated hall.

www.salondelachasse.com



Presentation of stands and possibilities



1 12m² stand = 4x3m



2 Custom-made stand made by a stand builder

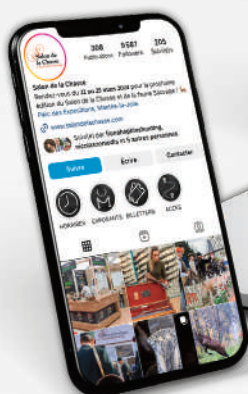
Salon de la Chasse et de la Faune Sauvage

Details

- ▶ **Turnkey stand from 9m² (3x3m):** supplied with partitions, a sign with your name, carpet and lighting (1 spot for 3m²)
- ▶ **Optional electrical box**
- ▶ **2 free invitations per m²,** to invite your loved ones and customers
- ▶ Possibility of requesting a stand without joint ownership for more visibility; "open angle" supplement at €250
- ▶ Possible contact with a service provider for **the personalization of your booth and the rental of furniture**
- ▶ Europe pallet unloading service using telescopic forklift (quotation)

Le Salon de la Chasse et de la Faune Sauvage, it's an international, national and regional communications plan :

- ▶ **600 000** email addresses affected via our Newsletters
- ▶ Social Networks
- ▶ Web media (*ChassesEternelles.com*)
- ▶ Specialized and general press
- ▶ TV
- ▶ Numerous partnerships with federations, private clubs, influencers and associations...



Aerial plan of the Show




Salon de la Chasse
 et de la Faune Sauvage

-  Parking
-  Bar à champagne / Champagne bar
-  Restauration / Catering
-  Bar (beer, soda, water, coffee, sandwich)
-  Centre de secours / First aid
-  WC

Versicolor is a major player in the hunting press reaching more than 500,000 hunters via its own magazines.

Le magazine des
VOYAGES DE CHASSE

- 4 issues/ year - Format 210 x 297 mm
- Readers : 25,400
- Circulation : 14,800 copies
- Sale : On newsstands and by subscription



CHASSE **Sanglier**
PASSION & Grands Gibiers



- 6 issues/ year - Format 210 x 297 mm
- Readers : 43,000
- Circulation : 22,500 copies
- Sale : On newsstands and by subscription

CHASSE **BÉCASSE** PASSION



- 4 issues/ year - Format 210 x 297 mm
- Readers : 38,200
- Circulation : 22,400 copies
- Sale : On newsstands and by subscription

nos chasses de
Migrateurs



- 6 issues/ year - Format 210 x 297 mm
- Readers : 46,400
- Circulation : 18,200 copies
- Sale : On newsstands and by subscription

nos chasses



- 12 issues/ year - Format 297 x 275 mm
- Readers : 41,900
- Circulation : 21,500 copies
- Sale : On newsstands and by subscription



- 4 issues/ year - Format 210 x 297 mm
- Readers : 11,100
- Circulation : 8,200 copies
- Sale : On newsstands and by subscription

La Loi
SPÉCIAL
PIÈGEAGE



- 2 issues/ year - Format 210 x 297 mm
- Readers : 19,700
- Circulation : 12,000 copies
- Sale : On newsstands and by subscription

CHASSES Éternelles

by SALON DE LA CHASSE ET DE LA FAUNE SAUVAGE

The must-have mook offered to visitors at every show!

Chasses Éternelles is a publication halfway between a book and a magazine, a “mook”. It is timeless and eternal, like the hunts, territories and game it celebrates.

The 1st issue of *Chasses Éternelles* was distributed at the 20th Salon de la Chasse et de la Faune Sauvage. Encouraged by its success with visitors and exhibitors, we have decided to publish an issue for each edition of the show.

Chasses Éternelles are stories that stand out for the quality of the hunt, the rarity of the game, its beauty, the difficulty of the quest and the authenticity and beauty of the after-hunt.

Chasses Éternelles is a bible for the hunter eager for new hunting experiences and who wants the best the hunting industry has to offer to satisfy his passion.

In pursuit of rare, devious and beautiful game our editor-in-chief will put to the test the very best that the hunting industry has to offer in terms of equipment and weaponry.

Chasses Éternelles has been a favorite read at hunting lodges for 7 seasons!

Artistic & Format

Chasses Éternelles pays particular attention to the aesthetics and presentation of its photos.

Chasses Éternelles is a 230 mm by 300 mm mook of over 100 pages. Larger than traditional publications, *Chasses Éternelles* also stands out from the crowd thanks to its format.



Published on newsstands at the price of 9,90 €

Publicité

The prices of the *Chasses Éternelles* advertising inserts are as follows:

- > 2nd cover 3 750 €
- > 3rd cover 3 350 €
- > 4th cover 4 500 €
- > Face Summary 3 350 €
- > Central notebook - Double 5 000 €
- > Double page 4 000 €
- > Full page 2 250 €
- > Half page 1 300 €



Digitale communication



Versicolor and **digital** are :

350 000 subscribers across all of our networks

98 000 email addresses on the database

1 Shop online

1 Media *Chasses Eternelles.com*



Versicolor owns several pages on social networks such as :

- Salon de la Chasse
- Salon des Migrateurs
- Chasses Eternelles
- Bécasse Passion
- Sanglier Passion
- Voyages de Chasse
- Nos Chasses
- Nos Chasses de Migrateurs



Communication levers

Newsletter

Dedicated newsletter

Banners in the weekly newsletter

Website *ChassesEternelles.com*

Dedicated video provided by customer

Dedicated video produced by Versicolor

Native article (Published)

Advertising inserts

Presentation of a product/service in a video by Richard Sur Terre

Presentation of a product/service in the "Matos" section by Fiona Hopkins

Social networks

Organic publication with story (Facebook, Instagram)

Paid campaign (Sponsored post)



TOP 3 of our Social Networks

1^{er}

Salon de la Chasse
et de la Faune Sauvage

135 000 subscribers

2^e

Sanglier Passion & Grands Gibiers

85 000 subscribers

3^e

Bécasse Passion

39 000 subscribers



Engagement rate publications

Instagram + Facebook

➔ **7,25%**

Reach of publications

Instagram + Facebook

➔ **45 millions people affected**

*calculated taking into account the last 6 months.



Our team

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**Salon de
la Chasse**
et de la Faune Sauvage

Internal Regulations

1 - Registration and admission

The registration, signed by a person deemed to have the authority to bind the exhibiting company, must be made on the official forms made available by the Organizer to companies wishing to exhibit. If the event includes different specialized sections in which the same firm wishes to exhibit, a request for participation must be established for each of the sections of interest to the firm. Receipt of the request by the organizer implies that the firm wishing to exhibit has been aware of these regulations and accepts them without reservation, as well as those established in addition by the Organizer and the public law requirements applicable to events organized in France. It also implies acceptance of any new provisions which may be imposed by circumstances and which the Organizer reserves the right to notify, even verbally, to exhibitors, in the interest of the event. The application(s) for admission must be accompanied by a first payment. This includes, on the one hand, the costs of opening the file, and on the other hand the amount of participation costs under the conditions set by the Organizer. Requests for admission from exhibitors whose affairs are managed, for whatever reason, by a legal agent or with his assistance, will be considered void, despite their acceptance and even after the distribution operations. Sending the admission application form does not constitute an offer to participate. The Organizer receives applications and decides on admissions without being required to provide reasons for its decisions. The rejection of an admission request by the Organizer does not give rise to any compensation in the form of damages: only the sums paid for the amount of participation will be reimbursed. Admission is sanctioned by an official notification from the Organizer. It then becomes, for the applicant, final and irrevocable.

2 - Obligations and rights of the exhibitor

The total amount of participation is due after official notification of admission. The balance must be paid in full no later than one month before the exhibition. Payment for additional services or costs must be made upon receipt of the invoice sent by the Organizer. Failure to pay the amount of the contribution by the due dates results in the cancellation of the right to use the allocated location. Any failure to comply with these regulations, the additional regulations established by the Organizer as well as the public law requirements applicable to the event, and in particular the safety requirements, may result, even without formal notice, in the sanctions provided for in the application of the Regulations.

3 - Obligations and rights of the organizer

The Organizer sets the dates and location of the event. In the event of force majeure, the dates and location may be modified. The Organizer establishes the plan for the event and distributes the locations, taking into account as widely as possible the wishes expressed by the exhibitors, the nature of their items, and the layout of the stand they intend to set up. It reserves the right to modify, whenever it deems useful, the size and layout of the surfaces requested by the exhibitor. Participation in previous events does not create any right for the exhibitor to a specific location. The Organizer will ensure, as far as possible, the surveillance and guarding of the stands during the closing hours of the Show. The Organizer is exempt from all responsibilities concerning damages (including disturbances of enjoyment and all commercial damages) which could be suffered by exhibitors for any reason whatsoever and in particular for delay in opening, premature termination of the Show, closure or destruction of stands, fire and any disaster, etc. If it becomes impossible to have the necessary premises available in the event that fire, war, a public calamity or a case of force majeure makes it impossible to carry out everything that must be done for the event, the Organizer may cancel, at any time, registered location requests, by notifying the exhibitors in writing. The sums remaining available, after payment of all expenses incurred, will be distributed among

the exhibitors in proportion to the sums paid by them, without them being able, by express agreement, to exercise recourse, in any capacity and for any reason whatsoever, against the Organizer.

4 - Cancellation of registration, withdrawal of admission, exclusion of objects

Once admission is granted, the exhibitor must pay the full amount of rent, even if they cancel or do not participate. The Organizer also reserves the right to assert rights to compensation for damage. If the Organizer manages to rent the stand space to another interested party, it is entitled to demand from the first tenant who canceled their contract, a contribution to the costs of 25 % of the total rent originally invoiced. The participant who has terminated the contract retains the right to prove that his participation costs are too high. The Organizer may revoke admission and allocate the stand space to another interested party if:

a) the stand is not visibly occupied in time, i.e. two hours before opening.

b) the rent has not been paid within the set deadlines and if the exhibitor does not take any action either during the additional period granted to him by the Organizer,

c) the conditions necessary for the allocation of the stand are no longer met by the registered exhibitor or if the organizer becomes aware, after the fact, of reasons which would have justified, if they had been known earlier, the refusal of the stand admission.

d) internal regulations set by the Organizer are not respected. Also in these cases, the Organizer may assert its rights to compensation for damage.

5 - Decoration - layout and maintenance of stands

The general decoration is the responsibility of the Organizer. The particular decoration of the stands is carried out by the exhibitors and under their responsibility, taking into account the regulations established by the Organizer. It must, in any case, match the general decorations. Exhibitors must have completed their installations and the placement of the products on display the day before the opening of the event. The Organizer reserves the right to remove or modify those installations which would harm the general appearance of the event, or disturb neighboring exhibitors or visitors. Any light or sound advertising as well as any attraction, show or animation must be subject to the approval of the Organizer, who may also revoke the authorization granted, in the event of inconvenience to neighboring exhibitors or to traffic, or the holding of the exhibition. Exhibitors must not obstruct the aisles or encroach on them and in no case disturb their neighbors. Otherwise, the Organizer reserves the right to withdraw everything. Stand maintenance must be impeccable. Bulk packaging, objects not used for displaying the stand, and the staff cloakroom must be hidden from view of visitors. The Organizer reserves the exclusive right to display within the event. The exhibitor may therefore only use, and within his stand only, the posters and signs of his own company, to the exclusion of all others and within the limits of the requirements concerning general decoration.

Copyright related to the broadcast of sounds or images is entirely the responsibility of the exhibitor. The organizer cannot be held responsible for failure to declare to SACEM.

6 - Safety regulations

Exhibitors are required to know and respect the security measures imposed by the Public Authorities or possibly taken by the Organizer. The exhibitor must be present on his stand during the visit of the Safety Commission.

7 - Disassembly

The evacuation of stands, goods, articles and special decorations must be carried out by the exhibitors within the time limits set by the Organizer. After the deadlines, the Organizer cannot be held responsible for total or partial damage. Dismantling must be done on Monday evening after the closing of the show doors (and in no case before this) and until 9

p.m. Beyond that, an exemption should be requested by the exhibitor from the organizer.

8 - Damage and damages

Exhibitors must leave the locations, decorations and materials made available to them in the condition in which they found them. Any damage caused by their installations or their goods, either to the equipment, or to the building, or finally to the occupied land, will be assessed by the architects and charged to the exhibitors.

9 - Insurance

In addition to the insurance covering the objects exhibited and more generally all mobile or other elements belonging to him, the exhibitor is required to take out, at his own expense, all insurance covering the risks that he and his staff incur or cause to incur some thirds. The Organizer is deemed to be released from all liability in this regard, particularly in the event of loss, theft or damage of any kind. As a safeguard, the Organizer may require the exhibitor to have their insurance taken out exclusively with a designated insurer for which they must indicate the rates and contract clauses, and the amount of which will be paid at the time of signing up for the stand.

10 - Application of the regulations

This regulation is of a general nature. It is supplemented by the specific regulations specific to each event. It must be displayed legibly within the event grounds. Exhibitors, by signing their request and in accordance with the ADMISSION paragraph, accept the requirements of the regulations of the event and any new provisions which may be imposed by circumstances and adopted in the interest of the event by the Organizer who reserves the right to signify them even verbally. Any violation of the provisions of these regulations and the additional regulations issued by the Organizer may result in the exclusion of the offending exhibitor, at the sole discretion of the Organizer, even without formal notice. This applies in particular to lack of insurance, non-compliance with safety rules, non-occupancy of the stand, presentation of products that do not conform to those listed in the admission application, etc. Compensation is then due by the exhibitor as compensation for moral or material damage suffered by the event. This compensation is at least equal to the amount of the participation which remains with the Organizer without prejudice to any additional damages that may be requested. In this regard, the Organizer has a right of retention on the items exhibited and the furniture or decorative elements belonging to the exhibitor. In the event of a dispute, the Courts of the Organizer's Headquarters have jurisdiction.

11- CITES regulations

The "CITES regulations" or Washington Convention (1973) deals with the conservation and sustainable commercial use of specimens of the fauna or flora of wild species threatened with extinction. These commercial activities (exhibition, sale, simple exchange, etc.) are not prohibited but regulated by an authorization system issued on a case-by-case basis. France applies these regulations through the Environmental Code and the interministerial decree of June 30, 1998. Any exhibitor at the show acknowledges having read the provisions of CITES. The Organizer cannot be held responsible for any failure to comply. If the Organizer becomes aware of a manifest breach on the part of an exhibitor: (i) it will ask them to comply with "CITES regulations"; (ii) in the event that the exhibitor refuses to respect the "CITES regulations", the Organizer reserves the right to exclude him without any compensation. The "CITES regulations" concern, among other things, the commercial use of: elephant and hippopotamus ivories or any parts of their bodies; African big cats, non-farmed crocodiles and the plumage of many exotic birds.

In order to resolve any doubts or questions, the Organizer strongly recommends consulting the site: www.oncfs.gouv.fr and/or contacting the Mobile Intervention Brigade on 01 30 41 74 94.